

MONONA CITY COUNCIL MINUTES  
April 15, 2019

The regular meeting of the Monona City Council was called to order by Mayor O'Connor at 7:02 p.m.

Present: Mayor Mary K. O'Connor, Alderpersons Andrew Kitslaar, Jennifer Kuhr (arrived late), Molly Grupe, Nancy Moore, Chad Speight, and Doug Wood

Also Present: City Administrator Bryan Gadow, Public Works Director Dan Stephany, Project Coordinator Brad Bruun, Maggie Baum of Maggie B Communications, Director of Administrative Services Leah Kimmell, Parks & Recreation Director Jake Anderson, and City Clerk Joan Andrusz

ROLL CALL AND PLEDGE OF ALLEGIANCE

APPROVAL OF MINUTES

A motion by Alder Moore, seconded by Alder Grupe to approve the Minutes of the April 1, 2019 City Council meeting, was carried.

APPEARANCES

Mayor O'Connor read the following: Proclamation Recognizing April 26, 2019 as Arbor Day in the City of Monona and Proclamation Recognizing May 11, 2019 as International Migratory Bird Day in the City of Monona.

Mayor O'Connor read into the record emails from former Mayor Bob Miller and resident Steve Doran from Galway Companies, both in favor of re-naming Metropolitan Lane to Inland Way and Monona Bank naming rights for the Riverfront Development park ice rink.

PUBLIC HEARING

There was no Public Hearing.

CONSENT AGENDA

A motion by Alder Wood, seconded by Alder Speight to approve the following, was carried:

1. Approval of Application for 2018/2019 Operator License:
  - a. Thoriah R. Corso, Speedway – Monona Drive
2. Approval of Application for 2019/2020 Operator License:
  - a. Teresa M. Gwaltney, Walgreens
3. Approval of Applications for 2018/2020 Operator Licenses:
  - a. Catherine A. Brower, East Side Club
  - b. Daniel H. Jendrzewski, Treysta on the Water
  - c. Noah J. Tompkins, Treysta on the Water
  - d. Michael G. Buggs, Walmart
  - e. Angela Rummelhoff, Walmart

4. Approval of Renewal Applications for 2019/2020 Operator Licenses:
  - a. Kimberly A. Horwath, Walgreens
  - b. Galen B. Slaght, Walgreens
  
5. Approval of Renewal Applications for 2019/2021 Operator Licenses:
  - a. Barbara B. Hicks, Monona Garden Family Restaurant
  - b. Nedzmi Semovski, Monona Garden Family Restaurant
  - c. Christina L. Fenne, Tully's II
  - d. Rebecca E. Smith, Tully's II
  - e. Jennifer L. Knox, Walmart
  - f. Brandi L. Zaring, Walmart

#### UNFINISHED BUSINESS

Project Coordinator Bruun reported the following project's total bid is under budget. Mayor O'Connor reported she amended the word "complete" in the first line to "continue" to reflect that the work will be ongoing.

A motion by Alder Speight, seconded by Alder Wood to approve Resolution 19-4-2346 Award of Bid for City Hall and Library HVAC Upgrades. On a roll call vote all members voted in favor of the motion.

Public Works Director Stephany reported the following six items were approved at the April 3 Public Works Committee meeting.

A motion by Alder Kitslaar, seconded by Alder Speight to approve Resolution 19-4-2341 Award of Bid for 2019 Micro Surfacing Project. On a roll call vote all members voted in favor of the motion.

Public Works Director Stephany reported the shoreline restoration in the following project includes riprap, 110 feet of vegetative boulders that allow plants to grow between them, stone steps, natural vegetation goose fencing, and fish habitat materials.

A motion by Alder Grupe, seconded by Alder Speight to approve Resolution 19-4-2342 Award of Bid for Winnequah Park Lagoon Improvements. On a roll call vote all members voted in favor of the motion.

A motion by Alder Kitslaar, seconded by Alder Speight to approve Resolution 19-4-2343 Approval of Observation and Administration Services Proposal from Strand Associates for the North Winnequah Park Lagoon Improvements. On a roll call vote all members voted in favor of the motion.

Public Works Director Stephany reported that as requested an additional "Whereas" section was added to the following Resolution stating the City of Madison's and the City of Monona's costs for the project. Undergrounding of water runoff through pipes rather than on the surface may take the project over budget. Estimates were based on a 15-year flood event and there was a 100-year flood event with the majority of the water coming from Madison. Bridge enhancements costs were higher as there was only one sub-contractor bid; bridge work is a very busy industry. MG&E, Charter, and AT&T undergrounding costs were higher; an amendment will be brought forward for Council approval.

A motion by Alder Speight, seconded by Alder Moore to approve Resolution 19-4-2344 Award of Bid for 2019 Bridge Road Improvements Project. On a roll call vote all members voted in favor of the motion.

A motion by Alder Moore, seconded by Alder Speight to approve Resolution 19-4-2345 Approval of Proposal from Strand Associates for Engineering and Construction Services for South Winnequah Road Improvements. On a roll call vote all members voted in favor of the motion.

A motion by Alder Grupe, seconded by Alder Moore to approve Resolution 19-4-2347 Amending the 2019 Capital Budget to Complete Temporary Limited Easement Acquisition Services for Atwood Avenue Reconstruction. On a roll call vote all members voted in favor of the motion.

City Administrator Gadow reported the following street name change to “Inland Way” was approved at the April 3 Public Works Committee meeting. Emails were sent to the Four Lakes Yacht Club notifying them of the change. The Ordinance process was unclear. State statutes were followed. The postal service, utilities, and other entities will be notified.

A motion by Alder Kitslaar, seconded by Alder Grupe to approve Resolution 19-4-2348 Approval of an Affidavit of Correction to the Certified Survey Map No. 14728 to Rename Metropolitan Lane, was carried.

#### NEW BUSINESS

A motion by Alder Speight, seconded by Alder Kitslaar to suspend the rules and take action on Resolution 19-4-2350 Accepting a Communications Needs Assessment Report, was carried.

Ms. Baum projected and reviewed a synopsis of the Report. Alder Kuhr arrived during this presentation. Alder Grupe stated that while IT hours were increased the report recommends a full-time IT staff member. The “key message” document was referenced with language to use for grant applications, media contacts, and other communications. Alder Moore stated it is very important for staff to get rid of old files, like drafts of documents and old logos. Members agree a response to misinformation, as shown by the recent election, is needed.

Ms. Baum stated the City’s collaboration with MESBA is a great opportunity for increased communication with businesses. This is true for the School District as well; they have a dedicated communications staff person. Residents want agendas further in advance of meetings. Social media public records issues were discussed. Staff training was discussed; staff works as a whole and should be reminded they always represent the City. Modified City logo designs were projected. Alder Speight stated there was discussion in the past of replacement of the seagull on the logo with some other environmental component, like leaves. Ms. Baum responded there was no desire for or resources to undertake an entire re-brand but it could be a future consideration. Consistency across the City is desired; City identity is important. However, she is not opposed to thoughtful enhancements by various departments like public safety badges or leaves on the Sustainability logo.

A motion by Alder Moore, seconded by Alder Grupe to approve Resolution 19-4-2350 Accepting a Communications Needs Assessment Report, was carried.

Mayor O’Connor stated a separate policy is needed for leave to care for a family member, which is much more complicated than the following policy, and will be considered at a later time. City Administrator Gadow reported that is under research. Director of Administrative Services Kimmell provided

information on Resolution 19-4-2349 Adopting a Policy to Provide a Paid Parental Leave Benefit for City Employees. It is for two weeks paid family leave to new parents of a newborn or adoption to allow them to bond with the new child. It runs concurrently with FMLA. The leave has to be taken all at once or in two one-week blocks. It has to be taken after the birth and used within six months. The benefit can be used once in a 12-month period. It does not include surrogates, sperm donors, or temporary placements. It is for full-time and permanent part-time employees. If the Council wants to grant this to union employees, it has to be an MOU on the two current labor contracts and would be subject to mandatory bargaining.

Alder Grupe stated discussion is needed on the MOU. Surrogates should be included; they would need time to recover. It makes an assumption on the role a surrogate takes. She will look into options regarding that position. Director of Administrative Services Kimmell responded they would have regular leave; this benefit is for parent/child bonding. Alder Moore questioned the exclusion of foster children; many placements are for long-term care. She will research length of placements and may have an amendment based on the information found. Alder Wood stated foster parents are paid. Alder Kitslaar responded this policy was taken from other community's examples and those exclusions were in place.

Alder Wood requested amendments to the Definition section on the first page of the policy: In the second bullet point "male or female" should be replaced with "person" and "partner" should be defined using the domestic partner language the City currently uses. Director of Administrative Services Kimmell reported the Dane County policy requires both parents' names on a birth certificate. Alder Kitslaar asks members to get suggestions for specific wording changes or other amendments to him or Director of Administrative Services Kimmell. This is a start; other communities provide much more than two weeks. He wants this analyzed and reviewed as time goes on. He thanks Director of Administrative Services Kimmell for all her work on this policy since January.

City Administrator Gadow reported that according to the Wisconsin MLA a category can be allowed at the municipal level outside of state or federal guidance; the hiring authority can authorize other groups on a case by case basis. Director of Administrative Services Kimmell reported FMLA encompasses more than the City's policy. Where Wisconsin and Federal policies diverge, the City can apply the one that fits. She will look into whether foster care is covered by FMLA.

Mayor O'Connor stated she has been concerned about the growing cost of the Riverfront Development park and urged Recreation Director Anderson to pursue his idea of negotiating with Monona Bank. Recreation Director Anderson provided information on Resolution No. 19-4-2351 Approving an Agreement with Monona Bank for Facility Naming Rights for an Outdoor Ice Rink at the Riverfront Development, projecting slides depicting the park design. The design was budgeted with the ice rink including naming rights for a sponsor. Monona Bank would get advertising and recreation services in exchange for funding. Ad placements with the bank's logo were reviewed.

The project is underway; he will need an RFP soon to order the rink and hire and train staff. Facility use, revenues, and expenses were reviewed. Alder Wood questioned why this was not reviewed by the Parks & Recreation Board. Recreation Director Anderson responded it's been a timing issue. He wanted the bank's commitment before he presented this to the Board or Council. Alder Wood stated he needs that recommendation and review; Finance Director Houtakker will be providing at the next meeting the present value of \$10,000 per year over 15 years and the cost of the six benefits the bank would receive that reduce the actual donation, including full-page ads and other items, to get the net donation.

Alder Moore stated the goals of the Riverfront Park Plaza Ad hoc Steering Committee and the Parks & Recreation Board is that the park would be a year-round destination for the benefit of the building's businesses. It is costly but an exciting space is desired that isn't just for residents of the development, and

she thanks Recreation Director Anderson and Monona Bank. However, the Committee was unanimous that it didn't want ads on the side boards of the rink. The Committee hasn't been part of the naming process. Buck & Honey's strongly wanted to use the park lawn for private events, like weddings. The Committee was strongly against this; so saying the bank can have private events during the winter is contradictory. In addition, the number of private events takes away from public use. The length of 15 years and the amount of signage is way beyond what's allowed in the sign code, which has a limit of two signs, and re-brands the park as bank space, not the City's. The Board needs to review this. Perhaps the rink should be delayed for a year due to costs since the grant has been denied.

Recreation Director Anderson stated the Committee, Board, and Mayor requested pursuit of naming rights. The number of signs could be reduced. It is common to provide free pool passes and shelter rentals in exchange for funding. Alder Speight stated he is neutral regarding sponsorship signage but the Recreation Department has an extensive corporate sponsorship program. He described his company's relationship with that process. He is concerned no other entity was asked about providing sponsorship, nor was it advertised. Maybe someone else would pay more. City Administrator Gadow stated he is not sure what the response to an RFP or RFQ would be.

Alder Kitslaar stated the Council did see the operating budget of the ice rink. He doesn't think committees need to decide every detail but the Mayor sees these projects and allows them to move forward. The bank is a strong partner and he hopes they still give to other city entities if they make this commitment. He is in favor of the agreement but with reduced ad locations. Alder Wood stated it is great for a business to sponsor and receive benefits but wants to hear from the Board. Recreation Director Anderson stated he will have to call a special meeting to get this back to the Council in May to get the process started in May to be ready for skating in November. Alder Moore stated the volume of private rentals of the ice rink or lawn should be defined by the Board. Alder Wood agrees. Recreation Director Anderson stated Department sponsored events will occur and a policy for private events will be set.

A motion by Alder Wood, seconded by Alder Speight to refer Resolution No. 19-4-2351 Approving an Agreement with Monona Bank for Facility Naming Rights for an Outdoor Ice Rink at the Riverfront Development to the Parks & Recreation Board without recommendation, was carried.

## REPORTS

Alder Speight reported the Library Board's appreciation event is this Thursday. He thanks members for their kindness during his recent difficult times and regretted that he had to be absent for several meetings. He wants to see what this Council achieves and he is available to help the Council in any way he can.

Alder Grupe reported the "One Community, Many Voices" project is ongoing. Information Services Coordinator Toni Streckert is retiring May 31 after 7 years providing adult programming.

Alder Kuhr thanks the Council for understanding her lateness tonight due to a Winnequah School concert.

Alder Kitslaar reported the Parks & Recreation Board learned about a potential regatta from the Monona Sailing Club. Reach 64 was part of the discussion of Stone Bridge Park. Jon and Peggy Traver are working on a plan for trails and parking at Woodland Park with metal signs that won't be destroyed during controlled burns.

Alder Wood reported on May 8 at 6:00 p.m. the Landmarks Commission will feature a speaker regarding the National Registry of Historical Places and tax credit potential. On May 18 at 1:00 or 1:30 p.m. in the Library Forum Room the Monona Mound, formerly the Reindahl Mound, will be dedicated.

Presentations will be given by Bob Birmingham, former state archeologist and Janice Rice, the Archivist for the Ho Chunk Nation. He thanks Alder Speight and will miss working with him.

City Clerk Andrusz reported there was no recount of the State Supreme Court Justice from the April 2 Spring Election.

City Administrator Gadow reported the new City Planner, Douglas Plowman, starts tomorrow.

Mayor O'Connor reminds members the Organizational Meeting is tomorrow at 5:30 p.m. in the City Hall conference room, followed by dinner at Swad Indian restaurant. Committee appointments will be approved then and will go into effect on the first meetings in May. She reminds the public that there are numerous committee openings; the application is on the City's website. Alder Speight will be missed, especially his creativity and passion, but she is glad he will continue to serve the City on the Public Works Committee.

#### APPOINTMENTS

There were no Appointments.

#### ADJOURNMENT

A motion by Alder Speight, seconded by Alder Grupe, to adjourn was carried. (9:12 p.m.)

Joan Andrusz  
City Clerk