

AGENDA
COMMUNITY MEDIA COMMITTEE
Virtual Meeting via Zoom
Thursday February 11th, 2020
6:00 P.M.

1. Call to Order

2. Roll Call - Kristie Goforth, Susan Manning, Eric Redding, Amelia Speight, Claire Grupe, Katy Byrnes Kaiser, Phil Glende and Will Nimmow were present. Sam Griffin was also present. Matt Bittorf was absent.

3. Approval of minutes from January 14th Meeting - Susan Manning motion and Claire Grupe 2nd the motion.

4. Appearances - NA

5. Unfinished Business

- a. City Meetings - streaming and recording - Kristie asked all committee members if they objected to being video recorded during the committee meetings. All committee members agreed to be recorded at all committee meetings.

6. New Business

- a. Committee Appointments
 - i. Will Nimmow indicated that Becca Reynolds was stepping down as a member and Phil Glende was also debating stepping down as a member as he was moving outside of the City of Monona. Will Nimmow indicated that currently the committee rules are set for 8 community members.
- b. MGHS Video Studio Updates
 - i. Will Nimmow explained to the committee that Monona Community Media has removed all equipment from their studio at the high school and have relocated to the side closet space in the Art/band hallway. All equipment and furniture will be stored in the orchestra pit in the auditorium until the remodel of the studio is complete. (expected completion date of May 15th).
- c. MyMonona Newsletter
 - i. Sam Griffin informed the committee of the new MyMonona News E-Newsletter that was sent out on February 10th. Sam indicated there were already over 700 subscribers. Eric Redding - How often will the newsletter be sent out? Sam Griffin - as of right now, monthly.

7. Reports

- a. Directors Report - Will Nimmow reiterated that the focus for the last week had been moving out of the video studio. The department had created a number of "Teach Too" videos for both MG21 and MGHS. The videos included information on safe return and navigation in the buildings on March 15th and beyond. Principal updates videos with the high school principal. Kristie Schilling - The Teach Too videos were very helpful in understanding the process. Will Nimmow - Community Media, the Sustainability Committee and MG21 high school are teaming up to create community interviews,

highlighting individuals that have sustainable projects at their homes or place of business. The Sustainability Committee will be creating a story map on the city's website. Will indicated they still grapple with social media and how to navigate both WVMO and Monona Community Media. Amelia Speight as a millennial really appreciates the newsletter and the decision to include into the Monona Community Media workflow. Sam Griffin will supply analytics for the newsletter at the next meeting. Eric Redding - Do you know how the AV Club may operate when the students come back on March 15th? Will Nimmow - There is only one student currently that is interacting in a club capacity currently. The guidelines will be very difficult for the AV Club to function when we return on March 15th. So, Will Nimmow does not have a set plan on how the AV Club will function March 15th. Eric Redding - The professional Media field would have a lot of information to offer regarding media production during the COVID environment. Amelia Speight - It would be nice to have students to get back into the club, but it doesn't sound like the department is not meeting the agreement guidelines between the city and school. Katy Byrnes Kaiser - Schools will have additional requirements and it will depend on what students come back and finding days and times that work for the club and students. Will Nimmow - Numbers for the club are going to be low this year and next regardless of the protocols for COVID. Will Nimmow - Please feel free to offer thoughts and ideas on how we can communicate and engage our schools and community in Monona. Kristie Goforth - Is there an opportunity to get B-Roll for the Landmarks Commission with their consultant for National Historic Places in April. Katy Byrnes Kaiser - I only caught the tail end of a WVMO announcement and wanted to know more and didn't know where to go to get information. So, perhaps it could be a weekly social media post? Will Nimmow - We also have a soundcloud page we could utilize. Kristie Goforth - It would be good for Newsletter content organization. Sam Griffin - I can add polls to the newsletter, so we could do one for WVMO listenership.

b. Committee Chair ideas/discussion - NA

8. Adjournment - Eric Redding motioned and Katy Byrnes Kaiser seconded the motion. The meeting was adjourned at 6:41PM.

If you cannot make the meeting, please notify Will Nimmow @ 608-513.6160.
Thank you for your service.

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The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.