

AGENDA

**MASS TRANSIT COMMISSION
WEDNESDAY, NOVEMBER 8, 2023
MONONA CITY HALL
5211 SCHLUTER ROAD
6:00 P.M.**

NOTICE OF ELECTRONIC MEETING OPTION

An electronic videoconferencing/ teleconferencing option is available for this meeting. As such, it is possible that some members, and a possible quorum, may be in attendance via electronic means and not physically present. In accordance with Wisconsin law, the meeting will remain open to the public. The public may attend in person at the location stated in this agenda or via electronic means. Directions to attend electronically are listed at the end of this agenda. Upon reasonable notice, the needs of disabled individuals will be accommodated through auxiliary aids or services. For additional information or to request this service, contact City Clerk Alene Houser at 608-222-2525.

1. Call To Order
2. Roll Call
4. Appearances
5. Unfinished Business
 - A. Ridership Report (April–October 23)
6. New Business
 - A. Discussion and Recommendations of Mass Transit Provider to City Council.
 - B. Discuss potential committee contributions or suggestions to the city’s ongoing and expanding DEI initiatives
7. Adjournment

DIRECTIONS TO ATTEND MEETING ELECTRONICALLY

You may attend via videoconference at <https://us02web.zoom.us/j/82050511366> or by downloading the free Zoom program to your computer at <https://zoom.us/download>. At the date and time of the meeting log on through the Zoom program and enter Meeting ID: 820 5051 1366.

You may attend via telephone conference by calling the following phone number:

PHONE NUMBER: 1-312-626-6799 / MEETING ID: 820 5051 1366, FOLLOWED BY #

Please mute your phone when not speaking to ensure best possible audio quality.

PUBLIC APPEARANCE BY ZOOM

Persons interested in publicly appearing before the Transit Commission via computer or phone on the Zoom application are asked to submit an [Appearance Before a City Committee form](https://www.mymonona.com/FormCenter/Committee-Application-11/Appearance-Before-a-Committee-Citizen-Co-82) so that we can accommodate all online and phone requests to speak. Please submit your form as soon as possible. Requests will be accepted before and during the meeting until the Appearances section is closed. Requests submitted after the Appearances section is closed will not be able to speak. Link to form: <https://www.mymonona.com/FormCenter/Committee-Application-11/Appearance-Before-a-Committee-Citizen-Co-82>

WRITTEN COMMENTS

You can send written comments on agenda items to mhoutakker@ci.monona.wi.us.

NOTE: Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact Marc Houtakker at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399.

The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. Any governmental body at the above stated meeting will take no action other than the governmental body specifically referred to above in this notice.

MH

Ridership Report
Monona Express

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Variance	2023 Days
Jan	789	871	988	844	983	1,136	1,053	1,260	135	373	572	199	21
Feb	799	841	921	949	968	1,105	1,183	1,246	145	418	598	180	20
Mar	791	883	921	1,055	1,090	1,163	1,100	654	154	561	656	95	23
Apr	767	918	830	882	909	1,157	1,121	40	248	434	537	103	20
May	731	757	689	719	955	966	1,019	17	238	261	493	232	22
Jun	635	644	694	770	905	780	909	44	278	240	478	238	22
Jul	628	604	662	597	794	940	921	69	382	234	418	184	19
Aug	643	556	626	746	983	1,016	955	48	429	214	507	293	23
Sep	606	795	771	843	856	993	1,104	110	477	364	-	-	-
Oct	686	866	752	885	971	1,116	1,232	141	480	469	800	331	22
Nov	687	814	712	892	1,036	1,002	1,174	105	486	482	-	-	-
Dec	707	847	717	865	902	795	958	114	411	408	-	-	-
	8,469	9,396	9,283	10,047	11,352	12,169	12,729	3,848	3,863	4,458	5,059	1,855	192

Monona Lift

	2013 Riders	2014 Riders	2015 Riders	2016 Riders	2017 Riders	2018 Riders	2019 Riders	2020 Riders	2021 Riders	2022 Riders	2023 Riders	Variance	2023 Days
Jan	535	439	457	419	468	438	367	565	299	445	483	38	21
Feb	497	437	476	501	466	382	414	481	337	453	456	3	20
Mar	561	436	575	489	559	473	475	408	402	480	505	25	23
Apr	552	533	482	408	428	455	548	253	404	514	367	(147)	20
May	576	526	430	478	498	471	529	281	393	462	383	(79)	22
Jun	498	542	463	530	470	486	450	306	437	505	349	(156)	22
Jul	577	513	479	408	404	457	551	299	437	425	279	(146)	19
Aug	580	489	484	529	458	534	480	333	445	517	321	(196)	23
Sep	513	518	535	523	477	484	489	299	479	511	-	-	-
Oct	599	521	557	565	479	562	610	329	538	517	369	(148)	22
Nov	438	406	467	503	455	503	472	284	503	523	-	-	-
Dec	489	489	478	497	464	448	504	365	508	461	-	-	-
	6,415	5,849	5,883	5,850	5,626	5,693	5,889	4,203	5,182	5,813	3,512	(806)	192
	23.19												
Total	14,884	15,245	15,166	15,897	16,978	17,862	18,618	8,051	9,045	10,271	8,571	1,049	192

Rides
Per day
27
30
29
27
22
22
22
22
#DIV/0!
36
#DIV/0!
#DIV/0!
26

Rides
Per day
23
23
22
18
17
16
15
14
#DIV/0!
17
#DIV/0!
#DIV/0!
27
53

Marc Houtakker

To: Stuehrenberg, Justin
Subject: RE: Checking in

From: Stuehrenberg, Justin <JStuehrenberg@cityofmadison.com>
Sent: Monday, November 6, 2023 1:57 PM
To: Marc Houtakker <MHoutakker@ci.monona.wi.us>
Subject: Re: Checking in

Marc, here are the various options with our latest cost model. I think the two-way service would definitely be worth your while - it will provide better and more reliable service. As always, this is based on my best estimate of state funding percentages, but I have no control over that.

Description	Hours	Annual Local Subsidy (2024\$)
Loop Weekday Only	1,800	98,000
Loop 7-day + evening	3,600	186,000
Two-Way Weekday Only	2,600	135,000
Two-Way 7-day + evening	4,700	238,000