

AGENDA

**MASS TRANSIT COMMISSION
WENDESDAY
FEBUARY 12, 2020
MONONA CITY HALL
6:30 P.M.**

1. Call To Order
2. Roll Call
3. Appearances
4. Approval of Minutes of the January 8, 2020
5. Unfinished Business
 - A. 2019 and 2020 Ridership Report
 - B. Approval of the Free Ride Week in May
6. New Business
 - A. Bus Stop Update
7. Adjournment

NOTE: Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact Marc Houtakker at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399.

The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. Any governmental body at the above stated meeting will take no action other than the governmental body specifically referred to above in this notice.

MH

MASS TRANSIT COMMISSION MINUTES

January 8, 2020

The regular meeting of the Mass Transit Commission for the City of Monona was called to order by Chairman Grupe at 6:31 p.m.

Present: Chairman Grupe, Andrew Petro, Jim Keck and Kristi Schilling

Absent: Doug Paul

Also Present: Finance Director Marc Houtakker

APPROVAL OF MINUTES

A motion by Ms. Moore seconded by Mr. Petro to approve the January 8, 2020 minutes was carried.

APPEARANCES

None

UNFINISHED BUSINESS

Finance Director Houtakker updated the commission on the 2019 ridership report. The ridership report was updated thru November 2019. Finance Director Houtakker noted the overall ridership increased by 359 from last year. The Monona Express is on pace to have its largest year for ridership. Finance Director Houtakker noted the Monona lift had an increase of 140 rides compared to last year. Finance Director Houtakker noted the large increase in ridership from the free ride.

NEW BUSINESS

Mr. Houtakker updated the Commission about the proposed bus stop for the Monona Express at Winnaquah Park was removed from the 2020 Capital Budget. Mr. Houtakker also updated the Commission that the City Council approved \$10,000 in the 2020 Capital Budget for a Metro Bus Stop near Wal-Mart. This bus stop is heavily used by Metro riders. Ms. Moore asked if the Commission had any input on the design of the bus stop. Ms. Moore talked about taking a proactive approach to make the bus stop sustainable. Ms. Moore talked about grass above the shelter for water runoff. Mr. Houtakker stated Public Works Director Dan Stephany was the lead in construction the bus shelter. Mr. Houtakker will follow up with Mr. Stephany and report back to the Commission.

Mr. Houtakker updated the commission on the current status with First Student. First Student moved their home office from Black Earth to Mineral Point with new management. New management is very excited and very active in making this a very good partnership. The contract runs thru 2021 and the Commission will need to send out a RFP in 2021.

Mr. Houtakker talked about how successful the free ride week in September is with the increased ridership. Mr. Houtakker recommended a second free week in May for the start of the summer months which usually are our lower ridership months. The Commission was in favor of the free ride week for the first full week in May. The Commission stated the free ride week might be potential time for a bus survey.

ADJOURNMENT

A motion by Mr. Keck, seconded by Mr. Petro to adjourn, was carried. (7:10p.m.)

Marc Houtakker
Finance Director

Ridership Report
Monona Express

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Variance
Jan	529	843	979	878	789	871	988	844	983	1,136	1,053	(83)
Feb	515	862	827	781	799	841	921	949	968	1,105	1,183	78
Mar	542	943	1,031	760	791	883	921	1,055	1,090	1,163	1,100	(63)
Apr	551	826	839	668	767	918	830	882	909	1,157	1,121	(36)
May	465	801	717	707	731	757	689	719	955	966	1,019	53
Jun	529	743	746	560	635	644	694	770	905	780	909	129
Jul	543	686	607	548	628	604	662	597	794	940	921	(19)
Aug	541	635	638	591	643	556	626	746	983	1,016	955	(61)
Sep	690	718	671	535	606	795	771	843	856	993	1,104	111
Oct	798	722	698	590	686	866	752	885	971	1,116	1,232	116
Nov	924	724	682	589	687	814	712	892	1,036	1,002	1,174	172
Dec	840	726	690	508	707	847	717	865	902	795	958	163
	7,467	9,229	9,125	7,715	8,469	9,396	9,283	10,047	11,352	12,169	12,729	560

5,262

Monona Lift

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Variance
Jan	501	639	567	623	535	439	457	419	468	438	367	(71)
Feb	528	701	553	559	497	437	476	501	466	382	414	32
Mar	585	819	698	605	561	436	575	489	559	473	475	2
Apr	607	726	541	482	552	533	482	408	428	455	548	93
May	484	701	539	601	576	526	430	478	498	471	529	58
Jun	601	632	606	545	498	542	463	530	470	486	450	(36)
Jul	549	590	482	615	577	513	479	408	404	457	551	94
Aug	595	533	519	651	580	489	484	529	458	534	480	(54)
Sep	601	632	555	683	513	518	535	523	477	484	489	5
Oct	328	366	580	529	599	521	557	565	479	562	610	48
Nov	507	644	551	540	438	406	467	503	455	503	472	(31)
Dec	535	545	526	539	489	489	478	497	464	448	504	56
	6,421	7,528	6,717	6,972	6,415	5,849	5,883	5,850	5,626	5,693	5,889	196

70%

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Variance
Riders	13,888	16,757	15,842	14,687	14,884	15,245	15,166	15,897	16,978	17,862	18,618	756

4,730

34%

Ridership Report

Monona Express

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Variance
Jan	529	843	979	878	789	871	988	844	983	1,136	1,053	1,260	207
Feb	515	862	827	781	799	841	921	949	968	1,105	1,183		
Mar	542	943	1,031	760	791	883	921	1,055	1,090	1,163	1,100		
Apr	551	826	839	668	767	918	830	882	909	1,157	1,121		
May	465	801	717	707	731	757	689	719	955	966	1,019		
Jun	529	743	746	560	635	644	694	770	905	780	909		
Jul	543	686	607	548	628	604	662	597	794	940	921		
Aug	541	635	638	591	643	556	626	746	983	1,016	955		
Sep	690	718	671	535	606	795	771	843	856	993	1,104		
Oct	798	722	698	590	686	866	752	885	971	1,116	1,232		
Nov	924	724	682	589	687	814	712	892	1,036	1,002	1,174		
Dec	840	726	690	508	707	847	717	865	902	795	958		
	7,467	9,229	9,125	7,715	8,469	9,396	9,283	10,047	11,352	12,169	12,729	1,260	207

Monona Lift

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Riders	Variance
Jan	501	639	567	623	535	439	457	419	468	438	367	565	198	
Feb	528	701	553	559	497	437	476	501	466	382	414			
Mar	585	819	698	605	561	436	575	489	559	473	475			
Apr	607	726	541	482	552	533	482	408	428	455	548			
May	484	701	539	601	576	526	430	478	498	471	529			
Jun	601	632	606	545	498	542	463	530	470	486	450			
Jul	549	590	482	615	577	513	479	408	404	457	551			
Aug	595	533	519	651	580	489	484	529	458	534	480			
Sep	601	632	555	683	513	518	535	523	477	484	489			
Oct	328	366	580	529	599	521	557	565	479	562	610			
Nov	507	644	551	540	438	406	467	503	455	503	472			
Dec	535	545	526	539	489	489	478	497	464	448	504			
	6,421	7,528	6,717	6,972	6,415	5,849	5,883	5,850	5,626	5,693	5,889	198		
Total	13,888	16,757	15,842	14,687	14,884	15,245	15,166	15,897	16,978	17,862	18,618	405		

DEC Date	Ridership AM Loop				Total
	1	2	3	4	
2	2	6	10	10	28
3	3	11	21	7	42
4	4	6	11	7	28
5	4	5	15	11	35
6	2	5	14	1	22
9	2	8	12	11	33
10	4	9	12	10	35
11	5	7	12	5	29
12	2	10	11	6	29
13	4	6	13	8	31
16	2	10	9	7	28
17	2	9	10	6	27
18	3	7	12	6	28
19	3	13	11	8	35
20	4	4	9	9	26
23	3	1	4	2	10
24	1	-	-	-	1
26	2	3	-	2	7
27	1	3	1	6	11
30	2	9	9	4	24
31	2	-	2	-	4
	-	-	-	-	-
	-	-	-	-	-
Total	57	132	198	126	513
Total days	21	21	21	21	21
Avg per Day	3	6	9	6	24

DEC Date	Ridership <i>PM</i> Loop				Total
	1	2	3	4	
2	11	11	2	2	26
3	14	11	7	6	38
4	9	12	2	3	26
5	10	10	4	5	29
6	3	6	3	2	14
9	14	11	3	5	33
10	9	12	7	3	31
11	7	12	3	2	24
12	9	15	2	2	28
13	9	7	2	2	20
16	11	10	4	3	28
17	10	12	3	4	29
18	8	12	3	4	27
19	8	12	2	4	26
20	9	4	3	3	19
23	4	1	1	1	7
24	-	-	-	2	2
26	4	1	-	-	5
27	4	2	3	2	11
30	12	6	2	-	20
31	2	-	-	-	2
	-	-	-	-	-
	-	-	-	-	-
Total	167	167	56	55	445
Total days	21	21	21	21	21
Avg per Day	8	8	3	3	21

JAN Date	Ridership AM Loop				Total
	1	2	3	4	
2	2	5	8	5	20
3	-	2	7	1	10
6	3	8	10	15	36
7	1	8	18	8	35
8	4	5	10	14	33
9	2	10	14	8	34
10	2	9	11	7	29
13	3	11	15	11	40
14	2	10	17	8	37
15	2	9	11	8	30
16	2	7	20	10	39
17	2	6	12	9	29
20	-	2	-	1	3
21	4	8	15	11	38
22	2	11	11	7	31
23	2	13	13	10	38
24	2	6	10	10	28
27	3	10	11	11	35
28	3	8	11	9	31
29	3	9	12	10	34
30	2	11	14	7	34
31	2	6	10	7	25
0	-	-	-	-	-
Total	48	174	260	187	669
Total days	22	22	22	22	22
Avg per Day	2	8	12	9	30

- - - - 1,260

Ridership
PM Loop

JAN Date	1	2	3	4	Total
2	7	6	7	1	21
3	1	5	1	2	9
6	10	13	7	3	33
7	10	13	3	2	28
8	8	13	9	2	32
9	12	14	5	1	32
10	6	10	2	2	20
13	13	10	6	3	32
14	9	14	8	3	34
15	9	14	3	4	30
16	12	15	4	5	36
17	9	11	1	1	22
20	3	-	-	-	3
21	10	11	6	3	30
22	7	12	6	4	29
23	13	11	8	3	35
24	11	13	2	2	28
27	12	11	8	3	34
28	10	9	5	3	27
29	11	11	6	2	30
30	11	12	-	2	25
31	6	9	3	3	21
0	-	-	-	-	-
Total	200	237	100	54	591
Total days	22	22	22	22	22
Avg per Day	9	11	5	2	27

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