



5211 SCHLUTER ROAD

MONONA, WI 53716-2598

CITY HALL (608) 222-2525

FAX (608) 222-9225

<http://www.mymonona.com>

## Public Information Meeting

### City of Monona - Sign Code Update

Monday, January 14, 2019.

Monona Public Library

5:30 – 6:30 PM

#### What is the sign code and what does it regulate?

The purpose of the sign code is to establish standards and to regulate the location, type, size and height of signage for all properties within the City of Monona. Signs shall be regulated to promote public safety, minimize conflict with vehicular and pedestrian traffic and other signs, and promote harmonious appearance which will encourage a healthy business environment.

#### Why update the sign code?

- Reorganization and additions to the sign code to increase user-friendliness, ease of administration and uniformity in regulation.
- New sign types and definitions to reflect modern business practices.
- Bring the code into compliance with the Reed v. Gilbert Supreme Court decision.

#### What are some topics that will be covered by the update?

- Ensuring the sign code meets all legal standards for protecting freedom of speech.
- New sign types – *marquee, blade, suspended, feather, sandwich board, menu board, and order board signs.*
- New map showing which parcels are allowed to have pylon signs.
- Added graphics and figures to depict examples of the various sign types and specific standards.

**POLICE DEPARTMENT**  
5211 Schluter Road  
222-0463

**COMMUNITY CENTER**  
1011 Nichols Road  
222-4167

**MONONA SENIOR CENTER**  
1011 Nichols Road  
222-3415

**FIRE DEPARTMENT**  
5211 Schluter Road  
222-2528