



5211 SCHLUTER ROAD

MONONA, WI 53716-2598
CITY HALL (608) 222-2525
1FAX (608) 222-9225
<http://www.mymonona.com>

MEMO

TO: City Council
FROM: Sonja Reichertz, City Planner & Economic Development Director
DATE: January 17, 2017
RE: UCY Spring 2017 Courses and Status of Fall Projects

Our fall semester of UniverCity Year (UCY) projects was very well received by City Staff, Committee Members, and Elected Officials. All final projects are posted on the city website at www.mymonona.com/UCY. The UCY staff on campus has hired a student hourly to take these reports, re-format them into a consistent template, and produce a more concise summary of each report. These will be finished in the coming months. I have also briefly discussed next steps with City Administrator April Little and other staff. We agreed that each respective committee and staff lead will take more time to review each deliverable and prioritize projects they'd like to move forward.

Below is a list of the courses and projects lined-up for our spring 2017 semester. Scopes of work are being finalized this week as students are back on campus and ready to dive into this work.

Spring 2017 Courses

17 projects are lined up for Monona's spring 2017 UCY semester!

HOUSING & ECONOMIC DEVELOPMENT

- 1. Civil Engineering Capstone – Senior Capstone Design (Greg Harrington)**
 - Engineering course will provide analysis and design to improve the bicycle and pedestrian connections in the “Waterfront Commercial District,” specifically the area between the River Place Development and the planned Riverfront Redevelopment. Students will also focus on the overall pedestrian environment, giving thought to amenities such as pedestrian scale lighting, seating, decorative features including banners, signage, and improving the sloped green space near the Pirate Island Lagoon.
- 2. Population Health 740 – Health Impact Assessment (Jonathan Patz)**
 - 1-2 Student Groups will assess the health impacts of housing policies.
- 3. Real Estate 611 – Residential Property Development (Tom Landgraf)**
 - Students will build on the redevelopment concepts presented in the fall for Redevelopment Area 7, providing alternatives and in-depth financial models for these sites.
- 4. Real Estate 651 – Green and Sustainable Development (Tom Landgraf)**

- Students will provide proposals for “green & sustainable development” concepts including small lot single-family subdivisions.
- 5. Urban and Regional Planning 844 – Housing and Public Policy (Kurt Paulsen)**
 - Students will review the existing Renew Monona Program and provide specific recommendations to better utilize the \$1.6 million influx of funds expected from the closing of TID #2.

PARKS & RECREATION

- 1. Civil Engineering Capstone – Senior Capstone Design (Greg Harrington)**
 - Comprehensive Design review for Winnequah Park
- 2. Environmental Studies 600 – Environmental Studies Capstone (Jessie Conaway)**
 - Monona Parks & Rec, the Ho Chunk Nation, and the UW Madison Nelson Institute will collaborate on projects regarding the cultural history of Ahuska and Woodland Parks. This partnership provides opportunities for small projects that Environmental Studies capstone students could complete onsite and remotely in one semester. Outcomes include: promoting cultural awareness in education and recreation, and relationship-building around long-term planning for cultural preservation in Monona.
- 3. Geography 370 – Introduction to Cartography (William Gartner)**
 - Student option
- 4. Landscape Architecture 451 – Open Space Planning and Design (Sam Dennis)**
 - Research existing Winnequah Park Plans & propose improvements for a pedestrian path, lighting, water quality, geese mitigation, tree planting, sports fields, shoreline restoration and parking.
- 5. Landscape Architecture 610 – Landscape Architecture Seminar (Eric Schuchardt)**
 - Comprehensive urban design and planting plan for Ahuska Park
- 6. Urban Planning Independent Project (ALNC) (Tom Pearce, Student)**
 - A governance model that analyzes the relationship between the city and ALNC.
- 7. Population Health 740 – Health Impact Assessment (Jonathan Patz)**

ACTIVE TRANSPORTATION / SUSTAINABILITY

- 1. Geography 578 – Introduction to Cartography (A-Xing Zhu)**
 - Student option, Brad will present in class.
- 2. Life Science Communication 515 – Public Information Campaigns (Neil Stenhouse)**
 - Design a social marketing campaign around leaf collection that changes behavior.
- 3. Population Health 740 – Health Impact Assessment (Jonathan Patz)**
 - Assess health impacts of transportation policies.

CONNECTED MONONA

- 1. Life Science Communications – Information Radio (Larry Meiller)**
 - Produce public service announcements for WVMO
- 2. Marketing 355 – Marketing in a Digital Age (Katie Krueger)**
 - Digital marketing strategies for (1) Monona Transit Promotion; (2) Community Media Promotion; (3) Video Campaign.