

AGENDA
COMMUNITY MEDIA COMMITTEE
Virtual Meeting via Zoom
Thursday March 11th, 2020
6:00 P.M.

1. Call to Order - 6:03

2. Roll Call - Will Nimmow, Kristie Goforth, Amelia Speight, Susan Manning, Claire Grupe, Katy Byrnes Kaiser, Eric Redding and Samantha Griffin were present, Matt Bittorf was absent.

3. Approval of minutes from February 14th Meeting

- Claire Grupe motioned and Amelia Speight seconded to approve.

4. Appearances - NA

5. Unfinished Business - NA

6. New Business

a. School Reopening Plans/Sports Streaming

- i. Will Nimmow indicated there were no set plans for the AV Club with the School reopening. He expressed there were a lot of details that would need to be worked out and precautions in place that would render it very difficult to have structured AV Club meeting and events calendar for the remainder of the school year. However, he felt that things could change based on Dane County Public Health guideline changes and orders issued by the Governor. Will Nimmow showed pictures of the AV studio in demolition stage and was optimistic that the department will return to the space by May 15th. He also hoped that other departments, clubs and classes will utilize the new space as well.
- ii. Will Nimmow also updated the committee about a robotic camera called HUDL that hopefully will be purchased for use within the gymnasium and out in the football/soccer field and track. This will allow Community Media to record and stream more than just football and basketball as we do now. Susan Manning indicated she was very happy with how “the barn” software camera system worked for covering youth hockey throughout the state.

b. MyMonona Newsletter Analytics/Updates

- i. Sam Griffin outlined the success and challenges of launching the very first My Monona Newsletter. Sam also went through the statistics on open rate, most popular stories, number of subscribers, and what changes will be made for the second newsletter. Sam showed the committee the second newsletter which will be sent out the third week of march. Sam and Alder Goforth met earlier in the week and made some changes that were on display in the updated second edition. Sam counted 719 subscribers. Alder Goforth talked about creating a poll for Monona Transit riders in possible future editions.

7. Reports

a. Directors Report

- i. Will Nimmow informed the committee that WVMO Volunteer Music Director Kirk Swenson is retiring from his position. Will Nimmow and Sam Griffin will need to take over the bulk of his responsibilities, while working to find multiple volunteers to keep the music direction moving forward.
- ii. MG21 reached out to inquire about AV assistance with their class of 2021 graduation. It looks as though both MGHS and MG21 graduation will be on the same day and/or same weekend. Will Nimmow is still working with both schools to get additional details.
- iii. MG21, Sustainability Committee and Community Media are working together to create Sustainability Champion videos for a story map on the website.
- iv. The Friends of WVMO is having their first every 100 Watt Sessions streaming live from the Barrymore and broadcast live on WVMO. The artist is Neal Francis and the concert will air on May 1st at 8pm.

b. Committee Chair ideas/discussion

8. Adjournment - Eric Redding motioned to approve and Susan Manning seconded. The Meeting was adjourned at 6:52PM.

If you cannot make the meeting, please notify Will Nimmow @ 608-513.6160.

Thank you for your service.

NOTE: Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact City Hall at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399.

The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.