

**CITY OF MONONA**  
**Sustainability Committee**

Thursday, January 10, 2019

*MINUTES*

**1. Call to Order**

**6:38 PM – Meeting called to order by Committee Chair, Nancy Moore**

**2. Roll Call**

**Members Present:** Chair Nancy Moore, Mark Buffat, Dan Costello, Teresa Radermacher (6:47 PM), Sarah Smith, Sue Vogt

**Members Absent:** Co-Chair Chad Speight, Pat Howell

**Staff Present:** Brad Bruun, Caitin Hartnett

**Guests:** None

**3. Approval of December 13<sup>th</sup> Meeting Minutes**

Motion to approve; First – Sarah Smith, Second – Mark Buffat

**4. Public Appearances**

**5. Unfinished Business**

**A. Review 1 Page Summary of 100% Resolution; for City Council /Public**

In coordination with Sherrie Gruder, Monona staff and Committee workgroup created a list of talking points surrounding the Renewable Energy Resolution; including a history of the City's efforts to reduce the community's effect on climate change, a summary of the resolution itself, and the multidimensional benefits of renewable energy and climate health. The briefing is meant to uniformly distribute information to the public surrounding the resolution. Nancy Moore suggested that the Committee remove any language referring to carbon reduction, as the resolution focuses on increasing energy consumption from renewables in tandem with reducing energy consumption overall as opposed to specifically reducing carbon output. Dan Costello summarized that the main message throughout the resolution's campaign ought to highlight the fact that Monona is and has acted early to mitigate climate change.

**B. Discuss Community Survey Draft**

Following the December 13<sup>th</sup> meeting, Staff and the Survey Workgroup created a draft survey to assess Monona residents' attitudes towards renewable energy and energy efficiency within the context of their own homes and throughout the City. Committee members had voiced their desire for the survey to function as an educational and data collection mechanism, simultaneously. This balance was achieved by crafting questions to assess individual investment, opinion, and knowledge of the aforementioned topics. Significant changes to the draft survey involved: ordering of the questions from those that take the least time to complete to those that require the most; the length and message of the introduction to the survey; the appropriate placement to request an email and follow-up opportunities; and incentivizing survey participation with a prize.

**C. Discuss 2019 Sustainability Projects**

Staff provided a briefing of sustainability projects continuing into 2019. Nancy suggested that the Committee take until the next meeting to brainstorm new projects for the upcoming year, highlighting that promoting and implementing the 100% Resolution amongst other committees might be a good place to start. Dan requested that the Committee members gather a list of contacts to distribute the survey to.

**6. New Business**

Teresa Radermacher asked the Committee whether or not they would be willing to fund the painting of the Monona Water Wagon, possibly by partnering with MG21 graphic design or trade classes. Staff stated they would look into funding the project, as well as the policies and procedures for renting the Wagon out to community members.

**7. Action Items**

**A. Motion to Approve 1 Page Summary of 100% Resolution; for City Council /Public**  
Motion to approve; First – Sarah Smith, Second – Dan Costello, unanimous vote

**8. Adjournment**

**8:15 PM – Meeting Adjourned; First – Teresa Radermacher, Second – Mark Buffat**

**Next Meeting: Thursday, February 14<sup>th</sup> at 6:30 PM.**

*Any questions or additions please notify Brad Bruun, [bbruun@ci.monona.wi.us](mailto:bbruun@ci.monona.wi.us) – Thank you.*