

**AGENDA**  
**COMMUNITY MEDIA COMMITTEE**  
**Virtual Meeting Via Zoom**  
**Thursday, January 12th, 2022**  
**5:00 P.M.**

Community Media Committee Meeting

Join Zoom Meeting

<https://us02web.zoom.us/j/83068180612?pwd=UIZkdllVSvhxK0pwdWJhWGpvUGVldz09>

Meeting ID: 830 6818 0612

Password: 4tU42T

Dial by your location

+1 312 626 6799 US (Chicago)

Meeting ID: 830 6818 0612

Password: 216042

**1. Call to Order**

**2. Roll Call**

**3. Approval of minutes from December, 2022 Meeting**

**4. Appearances**

**5. Unfinished Business**

- a. NA

**6. New Business**

- a. Monona TV App Promotion Planning
- b. January newsletter updates
- c. Record Dave B. PSA's need more recorded.
- d. City Communications Discussion
  - i. Social Media
  - ii. Informational videos
- e. Salt Wise Communication Efforts

**7. Reports**

- a. Committee ideas/discussion

**8. Adjournment** | -

If you cannot make the meeting, please notify Will Nimmow @ 608-513.6160.

Thank you for your service.

NOTE: Upon reasonable notice, the City of Monona will accommodate the needs of disabled individuals through auxiliary aids or services. For additional information or to request this service, contact City Hall at (608) 222-2525 (not a TDD telephone number), FAX: (608) 222-9225, or through the City Police Department TDD telephone number 441-0399.

The public is notified that any final action taken at a previous meeting may be reconsidered pursuant to the City of Monona ordinances. A suspension of the rules may allow for final action to be taken on an item of New Business.

It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information or speak about a subject, over which they have decision-making responsibility. No action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

**MEETING MINUTES**  
**COMMUNITY MEDIA COMMITTEE**  
**Monona Grove High School AV Studio**  
**Thursday, December 8th, 2022**  
**5:00 P.M.**

**1. Call to Order** - The meeting was called to order at 5:06PM

**2. Roll Call** - Susan Manning, Teresa Radermacher, Katy Byrnes Kaiser, Lois Buckingham, Amanda Shohoney, Anita Ashland, Will Nimmow were present. Joe Martin, Brennan Hechimovich and Dan Olson were also present.

**3. Approval of minutes from November, 2022 Meeting** - Joe motioned to approve and Dave seconded the motion. The minutes were approved

**4. Appearances** - Bill Graf introduced himself to the committee and indicated he had applied to be on the committee and hopes to become a member soon. Bill worked in many capacities in the journalism field, including radio and television.

**5. Unfinished Business**

- a. NA

**6. New Business**

- a. Meet/Greet AV Club Members - The four leaders of the Monona Grove AV Club attended the meeting, introduced themselves and answered some questions from the committee.
- b. AV Studio tour and discussion - Will Nimmow and the students gave a brief overview of the video studio and the projects the club is involved in on a daily, weekly and monthly basis.
- c. December newsletter updates - No updates reported.
- d. Record Dave B. PSA's (each member picks 2-3?) - Ran out of time and no PSA's were recorded

**7. Reports**

- a. Committee ideas/discussion - Joe Martin gave updates on the Friends of WVMO and indicated that Taylor Cherry and Calvin Cherry may be stepping into the President and vice-president positions in the future. Susan Manning thought it would be a good idea to have an open time for people to come into the station and record liners and PSA's. Joe Martin indicated he has an open record time already on the books every Tuesday from 10AM to noon. Teresa Radermacher asked the committee to think about whether fundraising should be a goal for 2023. Teresa also mentioned that marketing and publicizing the new video App that will be available next year is also something needed to be considered by the committee.

**8. Adjournment** - Susan motioned to adjourn and Anita seconded the motion. The meeting was adjourned at 6:13PM.

If you cannot make the meeting, please notify Will Nimmow @ 608-513.6160.

Thank you for your service.